



The Original 50% Discount Camping Club - Banner Ad Rates

21263 Tucker Road - Long Beach - MS 39560 - 800.283.7183

Serving the RV Industry Since 1992

Passport America is the original and world's largest 50% Discount Camping Club (since 1992) and the best advertising value in Camping. We are an RVing and Camping related business that is very popular with RVers and Campers. Our **website, mobile apps and PDF directory** serve as tools for our members seeking Campgrounds and RV parks where they can receive huge savings on nightly stays during their travels. **For a limited time, receive advertising on all three for only \$100 for one year!**

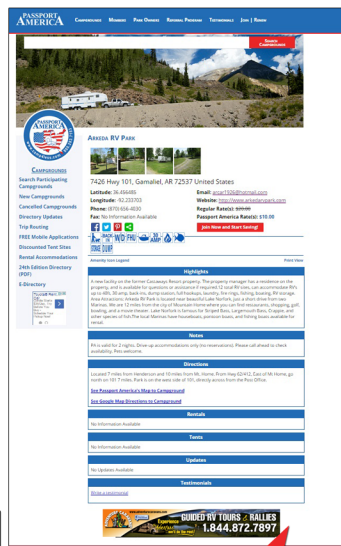
Passport America Website:

Our website provides a great resource to RVers and Campers and is an ideal place to promote your RVing or Camping related product. Our website includes listings for nearly 1,600 Campgrounds and RV parks in North America and receives **millions of views**. Therefore, RVers and Campers will refer back to our website regularly to access the most current Campground and RV Park information.

Passport America Mobile Apps:

Our apps are free to anyone. Just like our website, our apps provide RVers and Campers with a convenient way to locate nearly 1,600 participating Campgrounds and RV Parks in North America.

Website Example



PDF Directory:

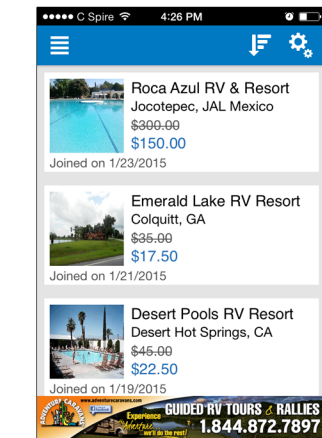
Our downloadable PDF copy of our printed guide is an excellent option for Passport America members who do not always have internet access. Your Banner Ad will also be included in sections of this version of our camping guide.

Banner Placement:

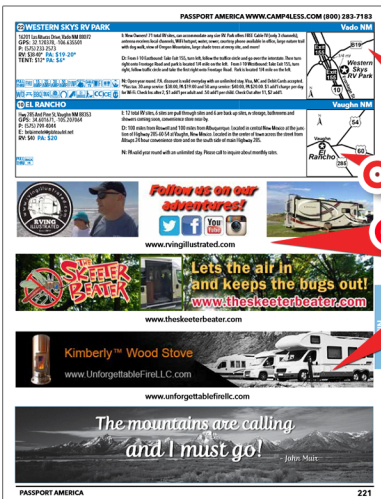
Banner placement is at the bottom of each of our Campground and RV Park listings on our website. Your banner will appear randomly throughout our nearly 1,600 Campground and RV Park pages. Another banner will appear as each page is accessed/refreshed.

The Mobile App placement will be on many of the most accessed sections.

PDF directory coverage will be completely based on available spaces (former "NOTES" sections) and placed at the end of the month from the date you purchased the banner.



App Example



PDF Directory Example

**1 year
of advertisement
on all 3 for only
\$100**

**BONUS
Your ad will also
appear on**

CamperForSaleOnline.com



Banner Placement Terms:

Banners are available for a one year (12 months) term. The one year term will begin the day of banner placement. Your banner ad will be added to our website, app and virtual directories only after payment and artwork have both been received. Payments are non-refundable and ***Passport America cannot guarantee the number of clicks or impressions.*** We also reserve the right to refuse any ad that we consider unacceptable. Payments will only be accepted from acceptable advertisers.

2020 Banner Rates:

Passport America is the best value for your advertising budget in the Camping Industry. For a limited time, we are offering **a full year of advertising on our website, app and PDF directory for only \$100.** You are welcome to purchase additional banners for more exposure.

You may either use the form to purchase your ad or call **(800) 283-7183 M-F, 8AM-6PM CST and Saturday 9AM-4PM** and speak to a banner sales representative. Please do not hesitate to email us: ads@passport-america.com.

Passport America Online Banner Ads – Date: _____

Company Name: _____

Contact Name: _____ Phone #: _____

Contact Email: _____

Mailing Address: _____

City _____ State/Pro _____ Zip/Postal Code _____

Web Address: _____

Purchase Ad(s) for one year:

___ Website and App \$100 – How many? _____

Total Ads _____ X \$100 = _____

Grand total: _____

Ads will not be placed online until payment and artwork have both been received. Start date of ad will begin when ad is placed online. Payments can also be provided by phone: (800) 283-7183 M-F, 8AM-6PM CST and Saturday 9AM-4PM.

Payment (circle one): Check / Visa / MC / Discover / Amex:

Name On Card: _____

CC Number: _____

Expiration Date: _____ CSV: _____

Or - Mail Check to: **Passport America - 21263 Tucker Rd, Long Beach, MS 39560**

Ad Sizes - email artwork to: ads@passport-america.com - We accept .GIF, .PNG and .JPG files.

Website and PDF Directory Banner Ad: 600 pixels wide X 100 pixels high.

Android Banner Ad: 640 pixels wide x 100 pixels high.

I have read, understood and agree with the Passport America's banner ad terms and placement.

Contact Name: _____ Signature _____ Date _____