



Passport America

Serving the RV Industry Since 1992


21263 Tucker Road • Long Beach, MS 39560-9041
1-800-283-7183 • Fax (228) 452-9725
E-mail: info@passport-america.com
www.campsave50percent.com


Dear Campground Owner,

Enclosed is your invitation to join the fastest growing camping network of its kind in America. With **FREE AFFILIATION, NO ENTRY FEE, and NO YEARLY DUES!** You pay nothing! And in return you receive **FREE ADVERTISING** for your park throughout the United States, Canada, and Mexico, and **FILL YOUR EMPTY CAMP SITES!**

No investment, no selling, no out-of-pocket expense for marketing and advertising. Our program is simple, there are no changes in the operation of your campground, and here's how it works:

 **PASSPORT AMERICA** seeks out campgrounds to participate in our free and simple program.

 Each campground continues to operate as it has in the past. You may join **PASSPORT AMERICA** by offering your unused sites to our cardholders on a space availability basis only. You charge the **PASSPORT AMERICA** cardholders half (50%) of your regular nightly camping rate. This rate will be published in our International Camping Directory, which goes out to our thousands of members each year. If you choose to send us your brochures, we will send them out to our members and display them at all RV Shows and Rallies across America that **PASSPORT** attends.

 Campers pay \$44.00 for their card & directory, with the benefit of saving 50% at participating campgrounds. Now with over **120,000 Passport America Members** visiting over **1000 participating campgrounds**, this ends up being a win-win situation for both the campground and the camper.

*We also have an **optional** sales program that allows you to earn money from **PASSPORT AMERICA**. The program is simple and very effective, as many campgrounds have found throughout the country. (See the enclosed sheet explaining this optional program.)

To join over 1000 successful campground owners in saving money and making the most of their camping sites, simply fill out the enclosed agreement form and information sheet. Mail them, along with a map and a brochure of your park (if available) to us at the above address. We will sign and return your copy after approval along with everything you need (signs, directories, literature, etc.). If you have any questions, please feel free to call us toll free (800) 283-7183. *We are always very happy to help you!*

Ray M. Fernandez

Ray Fernandez .
Passport America

AS A PASSPORT AMERICA AFFILIATE CAMPGROUND YOU'LL RECEIVE THE FOLLOWING:

-  Membership Certificate of Affiliation
-  Campground Member Signs for your park
-  Decals and newsletters
-  Free Advertising in our International Camping Directory and Interactive CD Rom
-  Free listings on our web sites: www.campsave50percent.com and www.passportamerica.com
-  Opportunity to earn extra income by displaying Passport America Brochures and/or participating in our Sales Program (see reverse side of this form)
-  Free Brochure Distribution at RV Shows and Rallies across America.





Optional Sales Income Opportunity Program

To assist you in increasing your income, we are offering to Passport America Parks only the following sales program.

You are not required to participate in this program. However, if you do decide to take advantage of this opportunity, this is how it works. You have two options:

(1) Display and hand out our brochures with your park ID# on them.

(2) Sell memberships at your park and provide the new member a thirty (30) day temporary membership card along with a listing of all Passport America Affiliated Parks or a Passport America Campground Directory. This will allow the member(s) to use it when they leave your park.

If you participate in option (2) you simply have the member fill out the application form accordingly and collect the required membership fee. Once a week mail us the forms with payment (less the commission earned). **THIS PUTS MONEY IN YOUR POCKET IMMEDIATELY!** When we receive the forms, we will process them promptly and mail the member the permanent card and directory (if they do not receive a directory from you).

COMMISSION SCHEDULE

1 YEAR-\$44.00	KEEP \$22.00	SEND US \$22.00
2 YEARS-\$79.00	KEEP \$25.00	SEND US \$54.00
3 YEARS-\$109.00	KEEP \$35.00	SEND US \$74.00

The best part is as long as you remain a **Passport America** affiliate, **we will pay you the following commission rates on all of your renewals, year after year, whether or not you ever see that member again!**

RENEWAL COMMISSION SCHEDULE

1 YEAR \$15.00, 2 YEARS \$20.00, 3 YEARS \$30.00*

We will periodically mail you a check for all mail and phone orders we take with your park ID number or name.

Call our office **Toll Free (800) 283-7183**, if you have any questions regarding the **Sales Program** and/or your **Passport America** affiliation. *We are always very happy to help you!*

*NOTE: All renewal applications are handled by Passport America. Members are not allowed to renew at participating campgrounds. This helps to maintain the original referral commission. Please call (800) 283-7183 if you have any questions regarding Passport Sales and Services.

PASSPORT AMERICA AND CAMPGROUND AGREEMENT

PASSPORT AMERICA'S LAGNIAPPE PROGRAM OFFERS CAMPERS THE OPPORTUNITY TO CAMP IN AFFORDABLE, QUALITY, AND CONVENIENT CAMPGROUNDS. PASSPORT AMERICA PROVIDES A NO COST SERVICE TO CAMPGROUNDS, SIGNIFICANTLY INCREASING USAGE & PROFIT. FOR THIS PURPOSE, PASSPORT AMERICA AND THE UNDERSIGNED CAMPGROUND AGREE:

1. Each participating campground will sign this agreement with the following obligations agreed upon. The agreement is perpetual, and may be canceled by either party upon 120 day written notice, received by September 1 of each year before the printing of the following year's annual National Directory. The Campground agrees to honor Passport America cardholders for the entire year listing in the Passport America directory. Each year the campground will be mailed an information sheet to make all changes necessary for the following year's ad at no charge to the campground owner.
2. Passport America's Lagniappe program is not a franchise and it is not involved in the management of properties. No investment in Passport America is accepted from any campground.
3. Participating campgrounds will provide site upon a space availability basis. Any number of sites may be rented to Passport America cardholders nightly. No designated percentage need be reserved,
4. The spaces available to Passport America cardholders will be rented at 50% of the regular nightly rate.
5. Each campground will provide Passport America cardholders with a clean, secure and friendly place to camp in general afford Passport America cardholders the same rights and privileges offered its regular customers.
6. Upon written request, complimentary Passport America cards are made available to your management and desk personnel at no charge.

Campground

Date Submitted: _____

Campground Name: _____

Address: _____

Phone: _____

Title: _____

Name (please print clearly): _____

Signature: _____

PASSPORT AMERICA

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Email: info@passport-america.com



PASSPORT AMERICA

DATE APPROVED: _____

APPROVED BY: _____

SIGNATURE: _____

REFERRED BY: _____

Campground Information Sheet

Passport America International Directory

YOUR NAME _____

POSITION IN PARK (Owner/Manager) _____

PLEASE FILL IN THE INFORMATION BELOW EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN OUR DIRECTORY, ALONG WITH A MAP OR ANY LOGO THAT YOU WOULD ALSO LIKE ON YOUR ADVERTISEMENT.

CAMPGROUND NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER FOR RESERVATIONS (If Any) _____

E-MAIL _____ WEBSITE _____

COMPLETE DIRECTIONS TO YOUR CAMPGROUND: _____

NAME OF CLOSEST CITIES

CITY _____ MILES FROM CAMPGROUND _____

CITY _____ MILES FROM CAMPGROUND _____

REGULAR RATE \$ _____ PASSPORT RATE \$ _____

TOTAL NUMBER OF RV SITES _____ NUMBER OF COMFORT STATIONS _____

MAXIMUM LENGTH OF RV THAT YOU CAN ACCOMMODATE: _____

FACILITIES AVAILABLE AT YOUR CAMPGROUND: _____

ANY RESTRICTIONS: _____

PLEASE CIRCLE YES OR NO

WOULD YOU LIKE TO PARTICIPATE IN THE SALES PROGRAM? YES NO

WOULD YOU LIKE TO DISPLAY PASSPORT AMERICA BROCHURES
WITH YOUR PARK'S ID NUMBER? YES NO

WOULD YOU LIKE FREE CAMPGROUND BROCHURE DISTRIBUTION?
(IF "YES", SEND US AS MANY AS YOU CAN!) YES NO